# Reflexive Design for Fairness and Other Human Values in Formal Models Benjamin Fish & Luke Stark

# Problem

The social impacts of automated unfairness and other forms of discrimination in AI systems are of increasingly urgent public concern





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- "Fair" computational models often fail to satisfy even their own limited criteria for fairness when deployed
- There are few specific methods for ensuring human values are built adequately into models

# **Prior Approaches**

#### DEFINITION

A binary classifier  $\hat{Y}$  satisfies (M, m)-individual fairness if for every  $x, y \in X$ ,  $M(\hat{Y}(x), \hat{Y}(y)) \le m(x, y),$ 

where M is a statistical distance and m is a metric.

- Machine learning models are often generic and domain-independent (e.g. binary classification)
- "Abstraction traps" (Selbst et al. 2019) a major problem: how to get around them?

#### **Reflexive Values**

- Our contribution: highlighting four reflexive values to guide model design, to help clarify:
- a) does model bear a reasonable relation to the human values it schematizes?
- b) is model used and useful for a purpose which in turn supports those same values?



# Value Fidelity & Accuracy

• Value Fidelity: A reflexive assessment of the context/domain for your formal model. Do they align?



• Appropriate Accuracy: Do your data proxies and model mechanics actually represent the value to be modelled?

### Value Legibility & Contestation

- Value Legibility: are broader consequences of a formal model's design and deployment modeled or considered?
- Value Contestation: are you aware/flexible to conflicts around the normative valence of particular models?

# **Reflexive Values in Design Practice**

What guidance for the incorporation of human values into formal models do we provide modelers?



Appropriate-Reflexive-Iterative

- pre-design stage: assess whether it is appropriate to design or deploy a formal model in the first place
- design stage: determine what and how to model based on reflexive values (value fidelity, accuracy, legibility, and contestation)
- post-design stage: work iteratively on evaluation, and maintenance, and potential modifications with reflexive values in mind

